

AUTO ASSEMBLY 2012

Auto Assembly 2012 Venue Concerns

Updated: 19th August 2011

We have seen a number of people express concern about our move to the Hilton for Auto Assembly 2012 and rather than make endless posts on forums about this answering each question individually, or dedicate a large amount of space on our website, we felt that this document would be the best way to address any concerns that you may have about the convention's location.

Transport

Being located outside of the city centre, some have expressed concern about being able to get to / from the convention hotel easily. The Hilton is located on the grounds of the NEC complex which is right on top of the M42 (with the M6 running nearby) so if you are travelling by road, this is incredibly easy to get to.

Public transport users also have nothing to worry about. Birmingham International rail station is part of the NEC site and is just a few minutes walk from the hotel. For those of you staying in the hotel, there is a **free** shuttle bus service running throughout the day and night. The train services running between Birmingham International and Birmingham New Street Station (in the City Centre) are incredibly frequent running every 10 minutes or so, so you will never have problems getting into Birmingham no matter what time of day it is.

The hotel is also near to Birmingham International Airport. From the airport you can get a free monorail shuttle to Birmingham International station and again from there, the free shuttle bus to the hotel.

Car Parks

Being located at the NEC complex, there are car park facilities for literally thousands of cars on site. The Hilton itself also has it's own car park for residents and should have ample facilities for attendees and dealers alike.

Accommodation

The Hilton has 790 bedrooms and we believe that it is the largest hotel in the Birmingham or surrounding area so it has the capacity to hold **every** Auto Assembly 2012 attendee. Many of you have already looked at the Hilton's website at its room rates and been concerned at what **our** room rate will be but you have to bear in mind that we would not have relocated if accommodation would have been too expensive. While the Hilton may offer great deals online for its rooms that are cheaper than its "standard" rate (considering the fact that it is a 4-star hotel) the Auto Assembly room rates are MUCH lower than that and are:

Single - £50 per night, bed and breakfast

Double / Twin - £60 per night, bed and breakfast

They do have a very limited number of family rooms available and we have **ALL** of these blocked off for the convention. As well as that, there are also adjoining rooms and these can be booked on request.

Nearby Facilities

Being outside of the city centre and on the site of the NEC, there are not a great deal of shops, restaurants, cafes etc nearby which we do accept is the only downside of the Hilton's location. However, there are a couple of Subways in the NEC, a Wetherspoons and a few other bars, and from Birmingham International station, the Airport is a quick 60 second shuttle away and there are a number of smaller concession shops, bars and cafes such as Burger King, Frankie and Benny's, Upper Crust, Pret A Manger, Yates, Wetherspoons, and others on site that can be used.

Still with the Airport there are small branches of Boots, M&S Food, WHSmiths, Spar and other shops on-site so you'll be able to pick up snacks and all your essentials without the need for a trip into Birmingham City Centre!

In addition, the Hilton is offering all Auto Assembly 2012 attendees 20% off all of its bar prices for the convention weekend.

The Auto Assembly 2012 Team